

ART DIRECTION | GRAPHIC DESIGN | WEB & MOBILE | PHOTOGRAPHY

Talented designer with an impressive portfolio and record of driving business for diverse industries. Passion for creating sharp, professional, and unique designs that immediately attract clients. Skilled in developing high-impact web sites, marketing materials, photographs, brand identities, and print designs. Track record of meeting demanding deadlines, communicating effectively with cross-functional teams, and leading by example. Dedicated to finding the most cost-effective and creative solutions for all challenges. Known for taking a hands-on approach in directing artists, collaborating with clients, and bringing creative concepts to life.

- Frequently awarded appreciation gift cards by Zed/9Squared, Vail Resorts & NBM for completing difficult projects on or ahead of schedule.
- Developed a sterling reputation for doing whatever it takes to deliver superior products and design concepts to all clients.
- Notable clients include Vail Resorts, Spyder Active Sports, Audi, Carlsberg, 3M, Warren Miller, RE/MAX, Ford, AT&T, US Cellular, Tracfone, Univision, Metro PCS, Discovery Channel, MTV, NBA, Sony, Warner, BMG, Universal and more.

DESIGN COMPETENCIES

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| Artistic Leadership: | Multimedia Development; Graphic Design; Conceptual Direction; Typography; Layouts & Compositions; Font & Color Management; On-Air Graphics; Illustration; Mobile Device Graphics; Storyboards; Billboards; Painting; Airbrush; Sculpture; Traditional & Digital Printing |
| Online Marketing: | Web Site Design; E-Mail Graphics; E-Blasts; Icons; Web Animation; Banners; Social Media |
| Print Materials: | Brochures & Catalogs; Newsletters; Posters & Signs; Collateral Materials; Publication Development; Letterhead; Business Cards; Invitations; Direct Mail; Print Advertisements; Stickers and Trade Show Graphics |
| Photography: | DSLR, 35mm & Medium Format Cameras; Kodak Pro-Photo CD Scanner, Studio Experience, Lab Experience |
| Company Branding: | Identity Development; Logo Design; Client Service; Content Management |
| Team Management: | Staff Inspiration & Training; Project Management; Production Oversight; Creative Insight |
| Technical Skills: | Illustrator; Photoshop; InDesign; Lightroom; Flash; WordPress; Word; PowerPoint; Mac OS & Windows |

CAREER ASSIGNMENTS

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| • Art Director National Business Media (NBM), Broomfield, CO (contract assignment) | 2014 to 2015 |
| • Graphic Designer Vail Resorts, Broomfield, CO (contract assignment) | 2014 |
| • Graphic Designer Spyder Active Sports, Boulder, CO | 2011 to 2013 |
| • Graphic Designer RE/MAX World Headquarters, Englewood, CO | 2011 |
| • Graphic Designer Zed/9Squared (Global Mobile Media Company), Denver, CO | 2007 to 2010 |
| • Graphic Designer / Production Designer Visual Image Solutions (Print Shop), Denver, CO | 2006 to 2007 |
| • Photo Technician & Retoucher / Scanner Operator US Geological Survey (Government), Denver, CO | 2006 to 2007 |
| • Graphic Designer Loudmouth Media LLC (Magazine), Denver, CO | 2006 |
| • Art Director / Graphic Designer / Illustrator / Photographer The Ianni Group LLC (Agency), Denver, CO | 2005 to 2006 |
| • Art Director JWT / J. Walter Thompson (Agency/Intern), Denver, CO | 2004 to 2005 |
| • Graphic Designer Blue Mountain Arts, Denver, CO | 2003 to 2004 |

Freelance Work: Burns Marketing, Globus Family of Brands, Sparkler Entertainment, 3DStereo.com, Homegrown Productions Ltd., Sheree Guitar Entertainment, Ricaventura Adventures, Better Tennis Guam/Coral Reef Tennis Academy, Pearl Izumi, B&Marketing, Personal Data Solutions, Brass Hanger, Silverdime Limos, Red Door, William Thidemann Tattooing, True Blue Tattoo, 411MSG.COM, MF Dezin, Gloss Interior Design, Silver Kite Photography, ZFI Construction

EDUCATION

Bachelor of Arts in Graphic Design (Dean's List), The Art Institute of Colorado, Denver, CO
Associates Degree in Visual Communications, Colorado Institute of Art, Denver, CO
Art Coursework, College of Marin, Kentfield, CA
Internships: J Walter Thompson, Jiberish Lounge Wear, Neu-Tech Arts

AFFILIATIONS & HONORS

Professional Member and Former Student Chapter President of AIGA
2nd Place Group Show | Fapture Gallery